

## Curriculum Map

Subject: Media

Year Group: 11

Time Period	Autumn Term	Spring Term	Summer Term
<b>Content</b>	<p><b>NEA</b> Students will be completing their non-examined assessment. This is an independent brief they have started before the end of year 10. They have chosen and researched their brief, over the summer they will collect some photographs or film footage. In September, students will be producing their independent media text over the first 6 weeks with guidance from the teachers.</p> <p><b>Music Videos</b> Students will be studying the music industry to understand how it is structured and how music videos are made, distributed and exhibited. They will examine two artists to explore the use of the music video to market the artist as well as the impact of convergence and social media.</p>	<p><b>Redraft NEA</b> Students will be given two weeks to use their EBIs to make an impact and improve their final product</p> <p><b>Crime Drama</b> Students will be studying the television industry to understand how it is regulated, structured and scheduled. They will examine two episodes of contrasting crime drama programmes to consider the context in which they were made and explore the changes to representation of gender, ethnicity and policing.</p>	<p><b>Revision of Component 1</b> Students will revisit the texts studied in year 10 to consolidate their understanding.</p> <p><b>Exam Skills</b> Students will be working towards the exam by consolidating their understanding of the exam structure and the set products. Students will work on different kinds of questions – looking at short, small mark responses and longer, essay style questions. They will consolidate their understanding of how the set products fit into Comp 1 and 2 and working independently and in pairs to respond to exam questions. Students will also peer assess using mark schemes, to make them more aware of the exam criteria and expectations.</p>
<b>Skills</b>	<p>NEA Technical skills – using editing software and film/image cameras to create an independent production Research skills – to demonstrate knowledge and understanding of the industry</p>	<p>NEA Redrafting and improving skills</p> <p><b>Crime Drama</b> Analysis of media texts Use of media terminology Understanding of the media</p>	<p>Consolidate understanding of Comp 1 and Comp 2 exam To consolidate understanding and use of media language in exam responses To revisit the tick list for representation.</p>

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	<p>Creative skills – coming up with original ideas</p> <p><b>Music Videos</b>          Analysis of media texts          Use of media terminology          Understanding of the media industries and convergence</p>	industries and contexts (cultural, social and historical)	To understand how to be successful in the industry and audience questions.
<b>Key Questions</b>	<p>Can I use my creative ideas to come up with an original media product?</p> <p>Can I demonstrate my knowledge of media language to deconstruct a music video?</p> <p>Can I make assumptions about an artist based how they are represented in their music video and online?</p>	<p>Can I use feedback to make improvements to my final product?</p> <p>Can I demonstrate my knowledge of media language to deconstruct a sequence of a crime drama?</p> <p>Can I examine how people and groups are represented in a crime drama from different time periods?</p>	<p>Do I know how Comp 1 and Comp 2 is structured?</p> <p>Do I know which set products are examined on Comp 1 and Comp 2?</p> <p>Am I confident with my use of media language?</p> <p>Can I explore different features of representation in my responses (tick list)?</p>
<b>Assessment week and content</b>	<p>First draft of production - October          Mock Exam – November</p>	<p>Final draft of production – February          Mock Exam - March</p>	<p>May / June final exam</p>

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