

Curriculum Map

Subject: Business Studies GCSE

Year Group: 11

Time Period	Autumn Term	Spring Term	Summer Term
Content	<p>Theme 1 Revision: Investigating small business</p> <ul style="list-style-type: none"> ▪ Topic 2.5 – Completing topic 2 ▪ Topic 1.1 Enterprise and entrepreneurship ▪ Topic 1.2 Spotting a business opportunity ▪ Topic 1.3 Putting a business idea into practice ▪ Topic 1.4 Making the business effective ▪ Topic 1.5 – Understanding External Influences. 	<p>Theme 2 Revision: Building a business</p> <ul style="list-style-type: none"> ▪ Topic 2.1 Growing the business ▪ Topic 2.2 Making marketing decisions ▪ Topic 2.2 Making marketing decisions ▪ Topic 2.3 Making operational decisions ▪ Topic 2.4 Making financial decisions ▪ Topic 2.5 Making human resource decisions 	<p><i>GCSE Business Exams</i></p>
Skills	<p><u>Some key skills include:</u></p> <ul style="list-style-type: none"> ▪ Exam skills ▪ Comprehension ▪ Maths ▪ Organisation ▪ Time management ▪ Planning ▪ Evaluative <p><i>Note: There will be a lots of other transferable skills.</i></p>	<p><u>Some key skills include:</u></p> <ul style="list-style-type: none"> ▪ Exam skills ▪ Comprehension ▪ Maths ▪ Organisation ▪ Time management ▪ Planning ▪ Evaluative <p><i>Note: There will be a lots of other transferable skills.</i></p>	
Key Questions	<p>Some past paper exam questions:</p> <ul style="list-style-type: none"> ▪ Explain one impact on a small business of operating in a competitive environment. ▪ Using the information in Figure 1, 	<p>Some past paper exam questions:</p> <ul style="list-style-type: none"> ▪ Using the information in Table 1, calculate the average rate of return of the new machine. You are advised to show your workings. 	

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	<p>calculate the percentage increase in revenue between January and March. You are advised to show your workings.</p> <ul style="list-style-type: none"> Analyse the impact on Frog Bikes of the legislation it has to comply with when producing and selling its bikes. 	<ul style="list-style-type: none"> Evaluate whether Kylie Cosmetics should target a specific market segment to gain a competitive advantage. You should use the information provided as well as your knowledge of business. 	
Assessment week and content	<ul style="list-style-type: none"> Before the end of half term – 2.5 End of topic test on Making Human Resource Decisions. Mock 	<ul style="list-style-type: none"> Mock 	<ul style="list-style-type: none"> Actual GCSE exam

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