

## Curriculum Map

**Subject: Business Studies GCSE**

**Year Group: 10**

Time Period	Autumn Term	Spring Term	Summer Term
<b>Content</b>	<p><b>Theme 1:</b> Investigating small business</p> <ul style="list-style-type: none"> <li>▪ Topic 1.1 Enterprise and entrepreneurship</li> <li>▪ Topic 1.2 Spotting a business opportunity</li> </ul>	<p><b>Theme 1:</b> Investigating small business</p> <ul style="list-style-type: none"> <li>▪ Topic 1.3 Putting a business idea into practice</li> <li>▪ Topic 1.4 Making the business effective</li> </ul>	<p><b>Theme 1:</b> Investigating small business</p> <ul style="list-style-type: none"> <li>▪ Topic 1.5 Understanding external influences on business.</li> <li>▪ Topic 2.1 Growing the business</li> </ul>
<b>Skills</b>	<p><u>Some key skills include:</u></p> <ul style="list-style-type: none"> <li>▪ Entrepreneurial</li> <li>▪ Decision making</li> <li>▪ Leadership</li> <li>▪ Organisation</li> <li>▪ <i>Independent</i></li> <li>▪ <i>Team working</i></li> </ul> <p><i>Note: There will be a lots of other transferable skills.</i></p>	<p><u>Some key skills include:</u></p> <ul style="list-style-type: none"> <li>▪ Mathematical</li> <li>▪ Problem solving</li> <li>▪ Management</li> <li>▪ Analytical</li> <li>▪ <i>Independent</i></li> <li>▪ <i>Team working</i></li> </ul> <p><i>Note: There will be a lots of other transferable skills.</i></p>	<p><u>Some key skills include:</u></p> <ul style="list-style-type: none"> <li>▪ Negotiation</li> <li>▪ Persuasion</li> <li>▪ Commercial awareness</li> <li>▪ Communication</li> <li>▪ <i>Independent</i></li> <li>▪ <i>Team working</i></li> </ul> <p><i>Note: There will be a lots of other transferable skills.</i></p>
<b>Key Questions</b>	<ul style="list-style-type: none"> <li>▪ Explain the purpose of business activity.</li> <li>▪ Discuss the impacts on a business failing to meet customer needs.</li> <li>▪ ‘Starting a business is the best thing that an individual can do for their local community’. Decide whether you agree or disagree with this statement. Justify your opinion.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Why is it important to consider sources of finance?</li> <li>▪ Using an example, explain what will happen if a business’s cash outflows are greater than its cash inflows?</li> <li>▪ An entrepreneur is considering using their savings to fund their business when bank interest rates are low. What would you advise the entrepreneur to do and why?</li> </ul>	<ul style="list-style-type: none"> <li>▪ What impact do external influences have on business?</li> <li>▪ Analyse the impact of increased interest rates on businesses and propose two possible ways in which the business could respond to the change.</li> <li>▪ Discuss the impact the economy has on businesses.</li> </ul>

**Grow and Succeed**

<p><b>Assessment week and content</b></p>	<ul style="list-style-type: none"> <li>▪ Before the end of half term - 1.1 End of topic test on Enterprise &amp; Entrepreneurship</li> <li>▪ Before the end of term – 1.2 End of Topic test on Spotting a Business Opportunity.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Before the end of half term – 1.3 End of topic test on Putting a Business Idea into Practice.</li> <li>▪ Before the end of term – 1.4 End of Topic test on Making the Business Effective.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Paper 1 Mock</li> <li>▪ Before the end of term – 1.5 End of topic test on Understanding external influences on business.</li> <li>▪ Before the end of term – 2.1 End of Topic test on Growing the business.</li> </ul>
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- Grow and Succeed -

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